

## ENTERPRISE ARCHITECTURE – STRATEGIES THAT ENABLE TECHNOLOGY TRENDS

Speaker Biographies Thursday, March 17, 2022



Lee Bogner, Global eComm & Digital Innovation Strategist – Sr. Enterprise Architect, Mars, Inc.

Lee Bogner is the Global eCommerce Enterprise Architect and Digital Innovations Strategist at Mars, Inc. His tenure includes senior and leadership roles at Accenture, J&J, Bed Bath & Beyond, IBM, The Research Board CIO think-tank (now Gartner) and as advisor to diverse global 1000 firms including top CPGs such as Kraft-Heinz, P&G, Kimberly Clark, Unilever, Pepsi and more. Mr. Bogner's expertise includes building the future of safe commerce; frontier market business models, regulation, eRetail, eGrocery, and last mile logistics. Currently, he focuses on advising, teaching, speaking and writing. He has a master degree in information systems and quantitative analytics; and is the Hofstra University EMBA professor of IS and eCommerce.



#### Tom de Ridder, IT Architect, Consultant and Security Officer, ValueBlue

Tom has a deep knowledge of a variety of IT related subjects like networking, administration, software development, cloud infrastructure, DevOps, Business Intelligence, databases, data management, deployment, security, integration and Enterprise Architecture. He knows what, when and where while advising customers on envisioning, implementing and practicing IT architecture. Tom can connect technical and functional needs within the realm of IT Service Management and beyond.



#### Daniel Hebda, Chief Strategy Officer, Mega International

For over 20 years, Dan has been at the forefront of technology innovation that helps businesses meet their strategic goals. In his current position as Chief Strategy Officer for MEGA, Dan drives the company's strategy, focusing on formulating product direction that meets evolving market needs for business transformation software solutions. He has worked closely with Fortune 100 companies for many years, providing advice and direction on business transformation and innovation from the perspective of enterprise architecture and change management.



Kirk Keller, IT Director - Enterprise Strategy and Architecture, University of Missouri Kirk Keller is currently IT Director for Enterprise Strategy and Architecture at the University of Missouri. His team oversees enterprise architecture, compliance, monitoring, and data warehousing. With a career that has spanned positions both in business and technology, Kirk has spent the past 30 years working to bridge the gap between IT concerns of security and scalability and business concerns of agility and innovation.



#### Nick Mates, Tech Lead, Lendr

Nick serves as the Tech Lead at Lendr, based in Chicago, Illinois. In today's dynamic business environment, he aims to drive innovation and efficiency through robust collaboration in all aspects of how people work and interact with software. When he's not at the office you can find him skiing in Park City, Utah, or attempting to run along the river in the hot Chicago summers.



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### Sara Rubenstein, Business Technology Analyst for Enterprise Architecture, , University of Missouri

Sara Rubenstein is currently an Enterprise Architect for the University of Missouri. Over 15 years at Mizzou she has demonstrated a passion for technology, information, and people in a variety of roles including enterprise product management and software integrations. As a data enthusiast and digital cheerleader Sara enjoys working with business and technology teams to better understand and document the current technology landscape and its impact on the organization's strategic goals and objectives.



#### Channu Sannappanavar, Director of Product Management, Aryaka

Channu Sannappanavar is the Director of Product Management at Aryaka. With over 20 years' experience leading network and security teams, Channu brings a wealth of knowledge to the past and dynamic future of the WAN. He currently heads-up Aryaka's product development for integrating the configuration, management, and monitoring of SD-WAN and SASE services in a single portal, MyAryaka.